

IP News

Intangible Assets Gain Ground in the Brazilian Economy but Remain Statistically Undervalued

Investment in intangible assets in Brazil—such as trademarks, software, and databases—has been growing and increasing its share of GDP, but much of it remains underreported or unrecorded in official statistics. About BRL 498 billion in intangible investments are estimated to be excluded from calculations, representing 5.5% of the economy, which keeps the total investment rate underestimated. This data gap hinders the creation of effective public policies to boost the knowledge-based economy.

<https://www.gov.br/inpi/pt-br/central-de-conteudo/noticias/investimento-nos-ativos-intangiveis-cresce-no-brasil-e-amplia-participacao-no-pib-mas-ainda-e-pouco-refletido-nas-estatisticas-oficiais>

Comments:

Strengthening intellectual property is emerging as a key strategy to help Brazil catch up with more innovative economies.